

## "EVIL DEAD" to open a week early, gets its "R"

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See what our collective impatience has wrought.

There's no use pretending here that any of us have a sort of measured, restrained expectation for EVIL DEAD. The movie looks fantastic. I know it, you know it, Sony knows it and Bruce Campbell knows it. He [took to Twitter](#) yesterday to announce that Fede Alvarez's remake of the Sam Raimi classic will now open April 5, instead of its original April 12. Our culture of *now* is winning.

In other news, the film has received its [hard R rating](#) ("Strong bloody violence and gore, some sexual content and language). Alvarez recently spoke about it originally garnering an NC-17, but as expected, had to be scaled back a tad. If you're worried about the trailers promising more than they can deliver, however, Alvarez alleviated such anxiety, [saying](#)

"The R rated will have ALL the stuff you are seeing in the trailers. Trust me, You haven't seen a harder R rated film than ours..."

EVIL DEAD sees five twenty-somethings head to a cabin in the woods, where they uncover a book of the dead and unleash dormant demons in the forest. Trailer below!

{youtube}pvDLWlxxcak{/youtube}