Last week, we told you about Pulp 2.0 Press' release of BROTHER BLOOD (see link here) an d teased you about what the publishing label's Bill Cunningham (pictured on the left) told Fango to expect in 2010. With the Don Glut signing happening this past Saturday at Dark Delicacies (where all copies of BROTHER BLOOD sold out), we can officially announce Pulp 2.0 Press' slate and give you a glimpse at a brand new poster to whet your appetites. Read on for more!

Cunningham was excited to let us in on the fact that Pulp 2.0 Press will be republishing all of Donald Glut's NEW ADVENTURES OF FRANKENSTEIN books very soon. "The books were originally published in the '70s and then a magazine form in the '90s and early 2000, but they haven't had a really good collector's edition version done," he says. "So we're going to be republishing all 11 volumes, and this is what I like to call horror adventure. Don took a very 'cliffhanger idea' approach to using the Frankenstein monster so you have FRANKENSTEIN LIVES AGAIN, and then we have TERROR OF FRANKENSTEIN where the monster goes up against a robot. They're really good Saturday afternoon reads. In BONES OF FRANKENSTEIN, we bring back Victor Frankenstein. FRANKENSTEIN MEETS DRACULA, FRANKENSTEIN MEETS THE WEREWOLF, all those books are basically in the same tradition of movies like GHOST OF FRANKENSTEIN, SON OF FRANKENSTEIN or HOUSE OF DRACULA. They're monster mash-ups or just adventures featuring the monster, and they're a lot of fun. I enjoyed reading them, and when I was looking for them online, I couldn't find them, unless I wanted to pay $25 for a paperback. It just really wasn't something I wanted that way. I felt there had to be a way to republish these so we could find them in more affordable editions or at least put out the definitive collector's editions."

Included in these reissues will be a host of extras that will truly make them definitive. “What we’re doing with all our print editions is adding extra material to the books. So you’ll get pictures, articles, essays, behind the scenes stuff—you know, how we put together the covers of the books—all sorts of stuff. Don has opened up his files and brought out pictures of himself and Forry Ackerman, stuff that he and Forry were doing at the time when he originally wrote the novels. It’s going to be a really fun ride.”

Regarding how far along he and Pulp 2.0 are, Cunningham says, “We already have the first one in the process of being laid out, and we have a cover artist for the series, Mark Maddox [who’s work you can see here]. He’s an exceptional artist, and he perfectly captures all that we’re going for with the Frankenstein series.”

Beyond THE NEW ADVENTURES OF FRANKENSTEIN, Cunningham says they plan to continue rereleasing great pulp from the past, but also new original novels to be excited about. “We do horror, sci-fi, action/adventure, all in the pulp tradition. We’re always looking for the republishing rights to classic horror and adventure books. It just seems a natural that these books should be available in today’s market. We should be able to get the books out there and into the right hands.”

You can find out more about Pulp 2.0 Press by checking the official site here , where you can sign up for their newsletter and download the first chapter of BROTHER BLOOD for free.